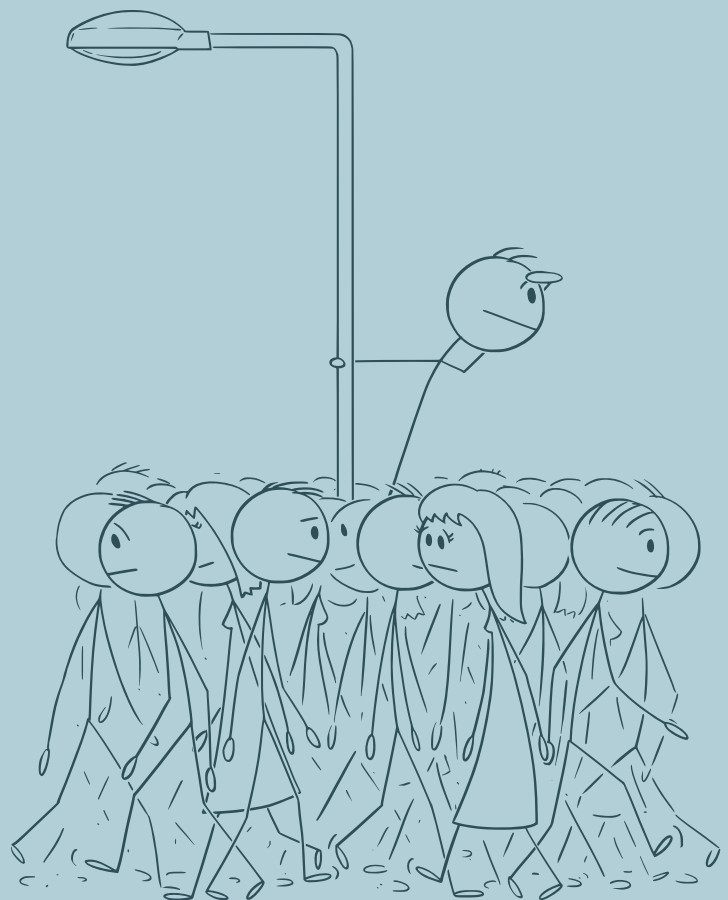


how to set a crystal-clear team goal

keep the team good busy with
this effortless coaching technique



illustrations by Zdenek Sasek

Kate Sotsenko
Productivity Training & Coaching



#thegoodbusy
bridgeeleven.co

based on the coaching technique

what

which

why

+2

source: Institute of Executive Coaching & Leadership (IECL)



01

what's **one** outcome
my team must achieve
in 2023?



02

what's **one more**
outcome my team
must achieve in 2023?



03

and what's **one more?**



04

which **one** of the three
is the most important
for us in 2023?



05

why is that?



06

when we achieve this
outcome, what's the
domino effect on
the other two?



07

when we achieve this
outcome, what's the
domino effect on our
company goal?



08

when we achieve this
outcome, what's the
domino effect on my
individual goal?



09

on a scale from 0 to 10,
how **vital** is it for me to
achieve this team goal?

note: scored <7, go back & start from question 1



10

if it's not a 10, what
would make it a **10**?



bonus

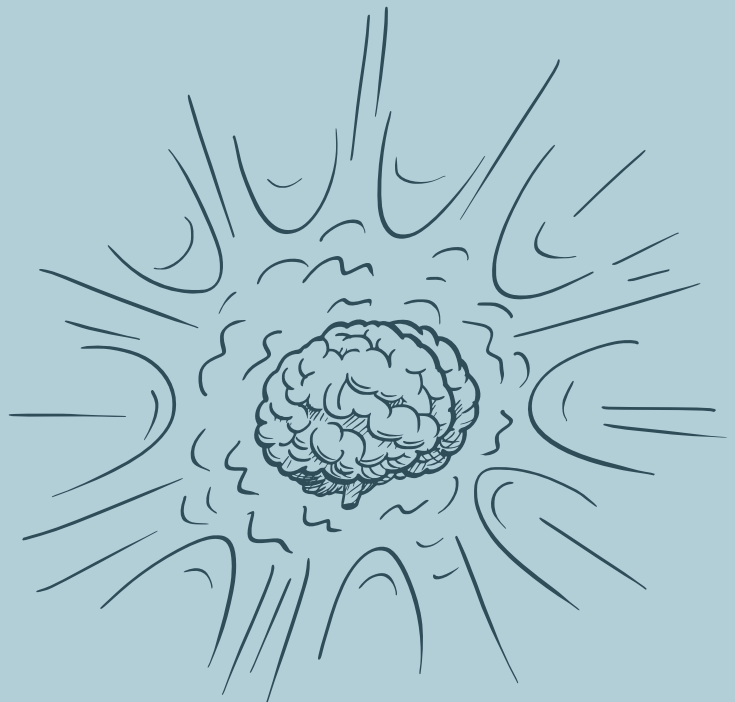
so what's the **one** most
important team goal
for 2023?



tip

read and answer questions out loud to raise awareness of what's going on in the mind

Carla Marie Manly, clinical psychologist



next steps

- 1/ communicate to your manager
- 2/ communicate to your team
- 3/ align individual goals with the reviewed most important team goal for 2023



wisdom of the day



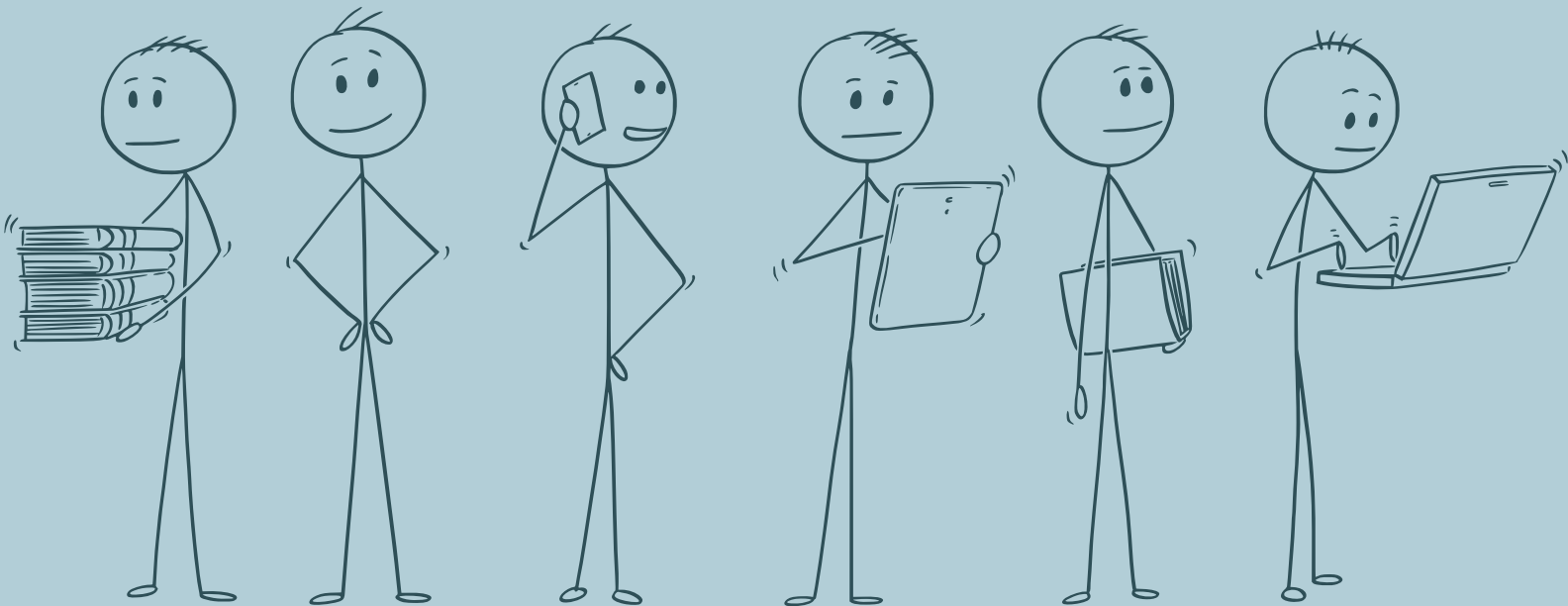
choosing wisely begins
with clear understanding
of your goals

Barry Schwartz



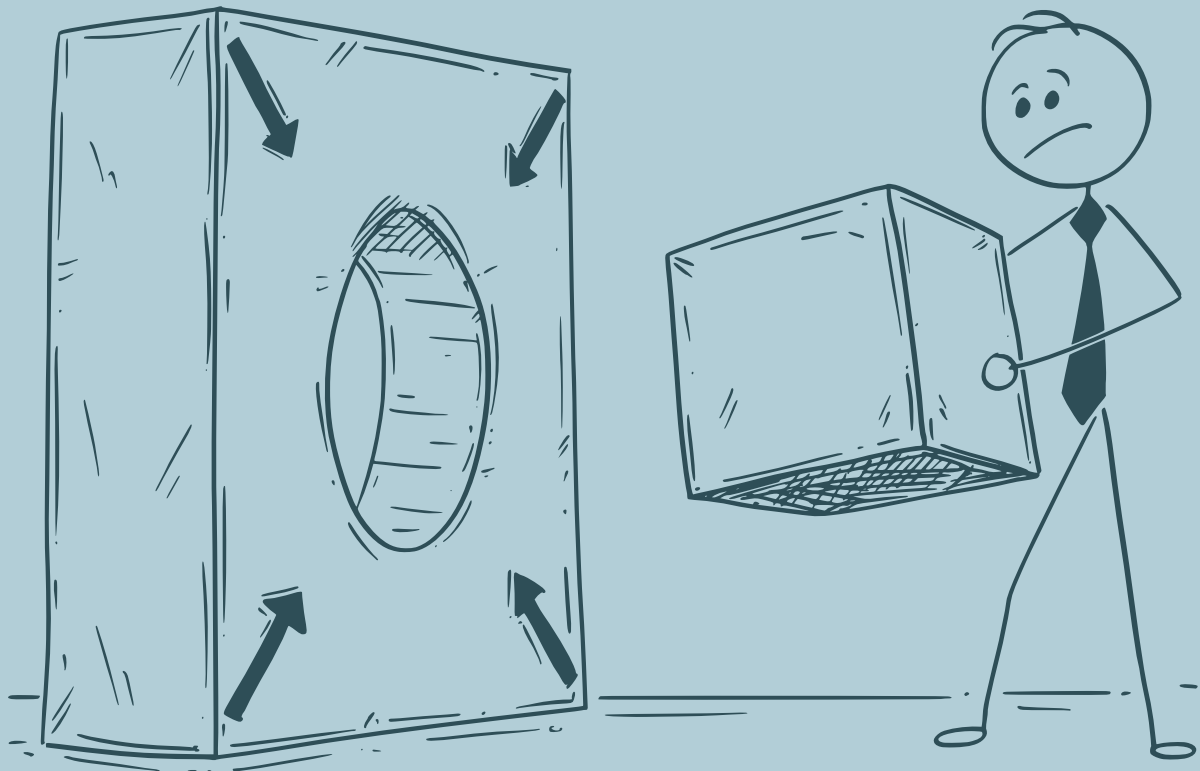
the result

good busy: a team busy working
towards a clear goal



the alternative

bad busy: a team busy doing
without producing and contributing



PS: repost if this is useful 



curious for more?

Hi, I'm Kate

I learned to ask questions to set clear goals.
Sharing the secrets with you.

What do I do?

Optimizing productivity: reclaiming
time for busy team leaders.



Kate Sotsenko
#thegoodbusy